

LET'S TALK ABOUT LUXURY DESIGN AND CRAFTSMANSHIP

From the 20 to the 21st of June 2018, Oporto will be the center stage for *Luxury Design & Craftsmanship Summit* organized by Covet Group. One of the only events in the world that can bring together the most creative minds, designers, makers and brands in the whole world to discuss what is next in the Luxury Design world. This event will bring you a new perspective and the most innovative practices of the luxury and design industries as the major players in the growth and elevation of Craftsmanship. The event will occur at Pavilhão Multiusos de Gondomar and you'll have a unique opportunity to live a true experience by listening to testimonies of inspiring designers and successful entrepreneurs in order to apply some of that knowledge in your personal or professional life. Open your horizons and let this summit fulfill some of your needs.

A WORLD'S DESIGNER, NICOLE SEGUNDO

Nicole Segundo will be the speaker representing the Michelangelo Foundation, this foundation was set up to revitalize fine craftsmanship and launch a cultural movement advancing the values embedded in this sector. As its name suggests, it also bridges the worlds of design and craftsmanship in order to ensure the future economic viability of the latter. Nicole will share with you her path between Luxury Design and Craftsmanship.

A brief description of Nicole: she is a graduate from the London School of Economics (Msc in Media and Communication), has a BA in European Studies with French and Italian by the Bath University and built her solid experience in craftsmanship in the high-end Swiss watchmaking industry after she worked for brands like Graubel Forsey, Girard-Perregaux, Parmigiani Fleurier, Corum and Hublot in senior management, communication, sales and marketing positions in Switzerland, Australia and South East Asia. Nicole's experience is not only about the professional field, in fact, she lived in several countries across 4 continents of the world and that provided her a life experience that can overwhelm everyone who listens to her story.

CONCEIÇÃO AMARAL AND HER EXPERIENCE AT FRESS

Conceição Amaral will be representing FRESS (Fundação Ricardo Espírito Santo). She has been the director of this foundation since 2006, however, since 2015 she is the Chairman of the Board of Directors of this entity. FRESS was created in 1953 by Ricardo Espírito Santo Silva who was an art collector and donated part of its private collection to the Portuguese state to create a school museum that would spread the Portuguese decorative arts. Her presence at this Luxury Summit intends to change the way people value Portuguese Decorative Arts and workmanship.

THE ITALIAN DESIGN HIGHLY REPRESENTED BY SERENA CONFALONIERI

An independent designer based in Milano called Serena Confalonieri is already making history in the contemporary design world. She was born in 1980 and obtained a Master Degree in Interior Design. She started her career working at architecture and design firms in Milano, Barcelona, and Berlin. Her projects have been featured in important publications and exhibitions worldwide, earning her prizes such as special mentions at the Young & Design Awards 2014 and at the German Design Awards 2016. Her attention to texture makes her pieces sophisticated and contemporary, with a timeless allure.

LUÍS ONOFRE, BRAND AND PERSON, PROVING THE VALUE OF “(HAND)MADE IN PORTUGAL”

Born in the 70's, Luís Onofre is a successful Portuguese designer that always dreamed to be part of the design world. He studied at the Soares dos Reis School in Porto and concluded in 1993 the course of Footwear Styling at the Center for Professional Training of the Footwear Industry. After graduation he joined this family company, Conceição Rosa Pereira and worked for leading international brands such as Cacharel, Daniel Hechter and Kenzo. His work was recognized several times, he won the Prestige Collection Prize at one of the largest and most prestigious footwear fairs in the world, the MICAM.

Today, Luís Onofre's brand is all over the world and contributes to the recognition of the Portuguese craftsmanship and luxury products.

DESIGN AND CRAFTSMANSHIP BY THE EYES OF ALDA TOMÁS

Alda Tomás, a Portuguese designer graduated by the School of Fine Arts of Lisbon began by designing for the glass industry in Mglass and Jasmim company. Soon she realized that she preferred to work with porcelain so she began working for the SPAL industry but currently she works in Vista Alegre Atlantis company where she designs new products and coordinates the internal design team and the Vista Alegre IDPool program. Curiously this artist not only wins prizes as she also develops prizes since she has been the designer of the trophies for the 7 Portuguese Wonders for 3 years. Her pieces can be found for sale from Europe to the U.S. and Japan.

LIVE AND COLORS, TONI GRILO

Toni Grilo was born in France and was early influenced by the classical Baroque-Rococò architecture of his hometown Nancy and by the wide skies of Castelnaudary, where he was raised. He is a designer and a creative director with a Franco-Portuguese heritage. This designer has studied in the Parisian prestigious École Boule and graduated in 2001. His Franco-Portuguese roots has brought him to Portugal at the end of his educational ride to reconnect with his origins. The time he spent in Portugal made him understand the richness the country has in what refers to the industry and craft work.

Through the years Toni Grilo worked with different brands that allowed him to make a full portfolio with his numerous furniture, industrial design and scenography projects.

Since 2008, the artist is focused in his own and biggest project: Toni Grilo Design Studio in 2008.

COVET GROUP BRINGS YOU ONE OF ITS BEST DESIGNERS: MARCO COSTA

Marco Costa is the CEO and Head Designer of one of the most recognized interior design brands of the world and one of the biggest brands of Covet Group: Boca do Lobo.

Born in Aveiro, Portugal, Marco started to show his interest for the design world since a young age. In 2004, he began his academic journey studying science; a path that he soon discovered that didn't want to take.

Marco graduated in the Arts and Design, one of the colleges of the Coimbra University and concluded his studies in 2009. He did his internship at Boca do Lobo and that was the trigger for him to start his course. Marco ended up working at the brand and lately he got promoted and ended up being the Creative Director of this successful design label.

Besides Boca do Lobo, a sophisticated and eccentric brand where the designer developed iconic pieces like Pixel cabinet, Marco Costa works on architectural and interior design projects, such as private residences in Oporto, Lisbon and Algarve.

FÁTIMA SANTOS AND THE PORTUGUESE JEWELLERY WORLD

Fátima Santos is the General Secretary of AORP - Portuguese Jewelry and Watchmaking Association, a national association of companies that represent the sector of goldsmithing and watchmaking. Fátima will share her contact with the luxury world and her speech will make you dream about gold and diamonds.

The AORP is committed to contribute to the national and international promotion of Portuguese jewelry and watchmaking through the development of joint actions in the markets considered strategic for the internationalization of the sector.

An excellent opportunity to get to know more about this Portuguese association and to learn with the experience of Fátima.

NUNO BARRA AND BORDALLO PINHEIRO – A PORTUGUESE PRIDE

Nuno Barra, the marketing director of Bordallo Pinheiro brand has accepted Covet Group invitation to be part of the Luxury Design and Craftsmanship Summit at Pavilhão Multiusos de Gondomar.

20-21
JUNE



Bordallo Pinheiro is brand that dedicates its work to the production of ceramic pieces, created in the 80's by Raphael Bordallo Pinheiro, one of the most iconic personalities of the Portuguese culture. This man's work is highly recognized by its cartoons and dynamic ceramic.

In 1884 this talent related with the dynamic ceramic lead to the officialization of the brand starting with the "Fábrica de Faianças nas Caldas" where we could see high quality and creative pieces like jugs, plates, tiles...

Bordallo Pinheiro is a brand full of history that counts with an international recognition. Don't miss the opportunity to hear more about this national pride.

STORYTAILORS, FASHION THAT TELLS A STORY

Especially thinking about fashion lovers, Covet Group brings you the Storytailors João Branco e Luís Sanchez. João Branco and Luís Sanchez are two fashion designers with a deep passion by the fashion world and the handmade and personalized pieces. The name Storytailors is related to the brand's concept, its creator believes in the creation of "timeless pieces for timeless fashion" which means that every piece has a mix of history, contemporaneity and future. With this summit you'll learn the recipe for those timeless, high quality and always elegant pieces that everyone wants to wear and never take off again.

FRANCESCA MERCIARI, ANOTHER ITALIAN DESIGN JEWELRY TO COMPLETE THE SUMMIT

Italy will always be one of the main European design countries, and we know that are countless Italian designers that everyone knows. A great example is Francesca Mercari, she began her artistic career at the Ravenna Academy of Fine Arts, where she distinguished herself by winning the 2009 award "Premio Tesi" and participating in numerous extracurricular activities and exhibitions both in Italy and abroad, that distinguished herself and her work since a young age. She started her glass art in 2003, her passion led her to attend the biennial specialization course at the Vetroricerca Glass & Modern glass school in Bolzano, where she learned and deepened the techniques of glass processing. She lives in Venice since 2009 and graduated in 'Visual Arts and Entertainment' at the IUAV University.

This illustrator and graphic designer will be at Covet Group Summit exposing her work and experience.

MÓNICA SEABRA-MENDES AND HER IMPRESSIVE PATH

Mónica is a reference in the luxury world. With an impressive experience, this woman has started to build her future taking a graduation in Business Communication at ISCEM, Lisbon and a valuable master degree in Luxury, Fashion and Art Management at Sobonne University, France.



This amazing educational background lead her to brands like Guy Laroche, L'Oréal, Shiseido and Clarins, making her across the Europe. Today, still in Portugal she gives classes and coordinates the Luxury and Goods Master at one of the most reputable Portuguese Universities: the Portuguese Catholic University. She is responsible for the Luxury Brand Management executive programs in Miami and is also partner of Affluencial, a platform dedicated to the luxury consulting and training area.

OPEN MEDIA REPRESENTED BY ITS DIRECTOR FERNANDO CAETANO

Fernando Caetano has a prestigious background in graphic design that opened him several doors, the most important one was the Open Media where he is currently the director and an important editor of the company. Fernando was the responsible for the creation of Essential Lisboa in 2004 and the group's watch magazine "12" in 2007. Now Covet Group brings him to Porto to provide you the opportunity to listen to his experience words.

